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How to use Moroccan Chafi Products



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Contents

Page 1. Contact Argan Oil Inc

Page 2. Contents

Page 3. How to use Chafi Argan Oil

Page 4. How to Chafi Prickly Pear Seed Oil

Page 5. How to use Rhassoul Clay

Page 6. What is Rhassoul

Page 7. How to use Soap Beldi

Page 8. Moroccan Hammam

HOW TO USE CHAFI ARGAN OIL

Chafi Oils



Face & Neck

Apply Argan Oil to the face and neck at night as a moisturizing treatment and in the morning as a base for your make up (along with your preferred sun screen lotion). First, Clean your face and hands. Apply few drops of Chafi Argan Oil serum to your face & neck, and gently massage the skin in circular motion, and until the oil is absorbed by the skin. A gentle massage of the face with circular movements is a recommended for all types of skin. It is also recommended to exfoliate the face once a week. When using Chafi Argan Oil, being 100% pure organic Argan Oil, you only need to use a few drops for your entire face treatment. A little does go a long way. The Oil penetrates easily, does not leave an oily residue and can even be used around the eye area. You can also apply Argan Oil to chapped lips, massaging them gently, one lip

against the other.

Hair

Argan Oil restores remarkable shine to hair, cares for scalp to advance hair growth, and helps to mend split ends and is perfect for over-processed hair. For an intensive hair treatment, to improve dry scalp, to restore damaged hair and add shine, apply a generous amount of Oil to dry hair starting at the ends, then wrap in a warm towel and leave for 30 minutes or even overnight. Wash and style as usual. For dry scalp and dandruff, massage into the roots too. Repeat this once or twice a week. To tame and soften frizzy hair use a drop or two of the Oil, rub palms together and apply to wet hair especially the ends. Style as usual.

Nails

To strengthen weak or brittle nails, mix equal parts of Chafi Argan Oil and lemon juice and soak for 10 minutes. This will not

only soften your cuticles and limit nail breakage but will also give your nails a healthy radiance. Also, rub a small amount of Chafi Argan Oil in your hands, especially before going to bed.

Body

Massage your body with Chafi Argan Oil as it improves the firmness of the skin and relaxes the spine. Chafi Argan Oil is easily absorbed into the skin, leaving no greasy marks. Apply the Oil alone to your body after bathing or showering through a gentle massage or mix it with your favorite body lotion in the palm of your hand. This will nourish and moisturize your skin and improve its firmness and elasticity. Chafi Argan Oil is also perfect for preventing and reducing the appearance of stretch marks, ideal after sun exposure as it hydrates and heals the skin. Do not apply before or during sun exposure.

HOW TO USE PRICKLY PEAR SEED OIL

Chafi Oils



Chafi Prickly pear seed oil

Originating in Morocco, prickly pear seed oil, also known as 'barbary fig oil' comes from the seeds of the Optunia Ficus Indica cactus. A beauty secret of Morocco's native Berber women for many centuries. Pure prickly pear seed oil contains the highest amount of vitamin K, vitamin Iomega 6, and Polyphenol. Polyphenol compounds are antioxidant, anti-stress, anti-inflammatory agents that prevent skin from UV damage.

When to use

Use Chafi Prickly pear seed oil in the morning for a glowing complexion and in the evening as a skin treatment to firm, heal and hydrate the skin.

Face and Neck

- Apply 1-2 Drops of Chafi Prickly pear seed oil, a little

goes a long way with pure prickly pear seed oil. Apply the oil to your hands instead of a cotton pad to avoid wasting it.

- Massage the oil into your skin working upward. Facial massages are easy to do on your own, it help stimulate your blood cells and promote firmer, toned facial skin.
- Use Chafi Prickly pear seed oil as a standalone serum and moisturizer or layer it with your favorite serum.

While many people shy away from using serums during their morning routine prickly pear seed oil will never leave a greasy residue and instantly absorbs into your skin.

While many people shy away from using serums during their morning routine prickly pear seed oil will never leave a greasy residue and instantly absorbs into your skin.



Eye Cream

Use Chafi Prickly pear seed oil as a natural eye cream to reduce puffiness, dark circles and fine lines.

Eczema and Psoriasis

Because of the immense natural benefits of prickly pear seed oil, it's a highly effective treatment for skin conditions such as eczema and psoriasis.

HOW TO USE CHAFI RHASSOUL CLAY

Chafi Oils



Face Mask:

The common use of Rhassoul clay is as a face mask. Simply mix few pieces of Rhassoul with water or any other natural water, such as rose water and give it few seconds to form a silky paste. This paste can be brushed or rubbed onto the face and left to dry before washing off. However **Chafi Rhassoul clay is already soaked in the organic Moroccan rose water prior to the drying process, this adds the benefits of rose treatment to the skin, like brighten the skin, and an a rose aroma that calms the mind, and relaxes the body.**

Face Scrub:

Rhassoul can be used to exfoliate the skin alone or combined with your preferred natural ingredients. Simply mix it with water or any other natural water, such as rose

water and give it few seconds to form a silky paste.

Massaged the mixture into the face, exfoliate for 1-2 minutes and then leave it for another 5 minutes to dry before washing off. This will give you the benefits of a mask and the exfoliation at once.

Hair Mask:

Simply mix the Chafi Rhassoul clay with water to make a thin mixture than pour onto the hair, massage the it into the scull and hair. It is important to not let the mixture to dry as it can cause to hair breakage if it hardens. It is recommended to massage the mixture into hair in the shower and leave for about 30 seconds before washing.

Full Body Mask:

For great skin body mask is highly recommended. Simply mix a sufficient amount of Chafi Rhasshol Clay with

water or any other natural water, such as rose water, give it few seconds to form a silky paste, and used it as a full body mask before taking a bath and washing it off.

For Soap:

Simply mix a small amount of Chafi Rhasshol clay with water, give it few seconds to form a silky paste, and wash your face with it (no soap). It is great for blackheads and drawing impurities from the skin, it also adds a lovely bronze color to the skin.



HOW TO USE CHAFI RHASSOUL CLAY



About Rhassoul Clay

Rhassoul Clay is formed by a natural combination of volcanic activity and geothermal changes in the Atlas mountains of Morocco. This untreated and naturally dried clay has a silk-like feel, It has the unique ability to both nourish skin and reduce breakouts. Many people in Morocco use it daily as a natural soap and shampoo for centuries, it increase skin elasticity, even skin tone, reduce blemishes and blackheads, and reduce skin dryness or flakiness.



HOW TO USE SOAP BELDI

Chafi Oils



Soap Beldi:

The common Soap Beldi was introduced to the world thousands of years ago, and has proven its worth over time. Named after its natural organic ingredients, its color can be black, brown or dark green, depending on the season the olive oil was harvested and used in production to make the soap Beldi . The ancient production of Soap Beldi remains the same in Morocco to this day, except adding fragrances of organic essential oils such as: Rose, Aker Fassi, Amber, Lavender, Argan and Eucalyptus. **Chafi Soap Beldi is enhanced with organic Moroccan lavender oil, and this gives it an added lavender aroma that**

calms the mind and relaxes the body.

Soap Beldi is used in the Moroccan hammam spa, along with the Moroccan traditional exfoliating (Kessa) glove which is an essential part of the Moroccan hamam spa.

Chafi Soap Beldi is good for all skin types, and it can be used for your entire body, and face. It is used for both a deep cleanse and for purifying your skin from dirt and dead skin cells. Moroccan Soap Beldi is rich in minerals and Vitamin E that helps cleans, exfoliate, nourishing, and moisturize the skin. When used with the Kessa glove, the results are outstanding: Your skin becomes soft and

silky, with at youthful radiant glow. Kessa Soap Beldi exfoliation also treats stretch marks and Cellulite it is a great Treatment for Firming & Toning.

How to use black soap:

1. Organic Soap Beldi is used the same way as any regular soap but generates very little foam. Therefore, the Soap Beldi has to be applied by massaging into moist skin evenly during a hot shower or a bath. in Morocco it is mostly sed in a steam bath called Hammam.
2. Leave the soap on for 5 minutes, then scrub the skin gently in a circular motion with the Kessa glove. Do not worry if you see dark particles or rolled up skin appear, it is simply dead skin coming off

MOROCCAN HAMMAN

Chafi Oils



Moroccan Hammam

The tradition of bathing is an integral part of Middle Eastern and North African culture, often taking place in beautiful old bath-houses. Bathing is as much a place to gather and talk, as it is a place to relax and clean yourself.

Two of the most common types of baths are the Moroccan hammam and the Turkish bath. While both are popular, the Moroccan hammam is often favoured because of its use of steam over water. Steam does wonders for softening skin, relaxing the mind, and opening the pores for a deep cleansing experience.

Along with the softening of the skin and nourishing effects it is also a natural way of exfoliating and deep cleansing of the skin.

These are some of the Hammam ritual benefits:

- 1 Boosts the immune system.** The hot steam used during hammam boosts the immune system by dilating the blood vessels and increasing circulation in the body, opening pores so toxins can be released.
- 2 Rejuvenates the body.** There is something genuinely transformative about the power of hot steam to restore tired, aching muscles.
- 3 Intensely invigorates.** The intense scrubbing and massage you experience during hammam lead to your body experiencing a considerable increase in blood flow, in turn stimulating and awakening the senses.
- 4 Relaxes the mind and body.** Thanks to its use of

intense heat and steam, as well as the relaxing massage element, you'll find it hard to find a treatment more pampering and relaxing than hammam.

